



Reading Association for the Blind

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www.readingassociationfortheblind.org

To local Businesses, Community Groups, Schools and Churches

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READING ASSOCIATION FOR THE BLIND – APPEAL 2019

My name is Marion Haynes, and I have been the Community Fundraiser for Reading Association for the Blind for the past 3 years. I grew up in Reading and live a short walk from the Walford Hall Day Centre in Carey Street and I am pleased to be able to promote the Association's services for sight impaired people in Reading in the local community.

My career has involved me in working for the local authority social services department, in residential care and nursing homes, in a hospice for specialist palliative care, and now I am enjoying raising funds to help continue and expand the services which are provided through the Day Centre and by its Visiting Officers.

We have already had some very good press which thanked Waitrose, Tesco and Asda for their ongoing Community Champion support, and highlighted our very active bowls team who play bowls, indoors and outdoors, against other sight impaired groups and sighted players. Last year we were privileged to be made Charity of the Year by Reading Football Club Former Players' Association and we are grateful for their ongoing support and interest in the Charity.

Lord Kitchener said "Your Country Needs You". I would like to enlist your support to help expand Reading Association for the Blind! There are many ways to help us raise funds and this can be as small or large as you are able. Everything donated goes towards maintaining and expanding the services provided to our members. Ideas include hosting an event, tea party, bake-off, dress down day at work, raffles and quizzes, having a cake or produce sale. If you have a personal challenge that you want to achieve, then why not get this sponsored and donate to Reading Association for the Blind. Businesses may want to plan a corporate team building day, this could be helping with the re-decoration of the hall, or holding an event on our behalf. We hope to hold a Race Night in October, and would love sponsorship for the event or an individual race, or even a raffle prize! As you can see there are lots of exciting things that can be done to put the fun into fundraising and have fun yourself!

Volunteers help us in so many ways too, not only with fundraising but in the Day Centre and on our minibuses. If you have any spare time, even if only a few hours, then please contact Claire Piercy on vc1@raftb.org or on the number below.

To talk further about any of these ideas and ways you can support Reading Association for the Blind please contact me on 0118 957 2960 or email me at funder1@raftb.org. More information is available on our website at www.readingassociationfortheblind.org.

Kind regards and hope to hear from you.

MARION E HAYNES – COMMUNITY FUNDRAISER